



Sponsorship Opportunities





SAFETY EDUCATION THAT SETS THE STANDARD

Each year, AIMS assembles the single largest group of industry safety experts in one place to teach courses and network with peers. This seminar enables attendees to learn from the best while completing the courses and exams required to maintain their professional certifications.

SAFETY SEMINAR

By The Numbers



400

Hours of Education

800+

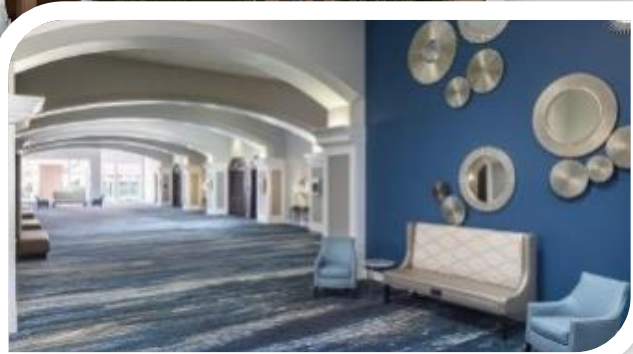
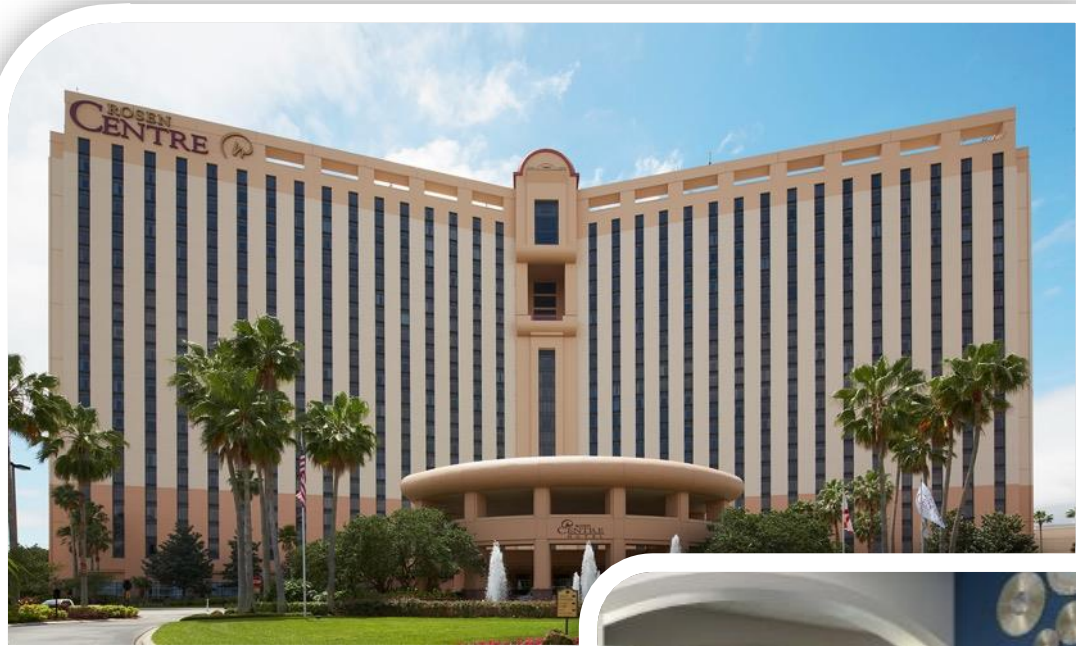
Attendees

91%

5-Star Rating



NEW YEAR, NEW LOCATION



The Centre of Elegance, Conferences, and Experiences

The **Rosen Centre® Hotel** presents a venue that is meeting-engineered for success. Impressive facilities are separate from other hotel activities but still provide easy access to guest rooms, restaurants and recreation. The distinct architecture of Rosen Centre rises high above the landscape; its two open wings welcome all travelers for business, entertainment, and family fun. As a Rosen Centre guest, your vantage point extends beyond the short walk to the on-site conference center and the brief ride to world-class entertainment and the hub of Orlando travel.

Please note that the **2027 AIMS International Safety Seminar** will run **Saturday, January 9 – Thursday, January 14** rather than the traditional Sunday–Friday schedule. Be sure to adjust your travel plans accordingly.

Rosen Centre Hotel Orlando

9840 International Dr
Orlando, Florida 32819
866-395-0465

PLATINUM LEVEL



Platinum Level Sponsorship Benefits include:

- Your company name and logo will be prominently displayed throughout the event
- Sponsorship of the welcome event, keynote address, and more
- **NEW:** Exhibitor Portal to customize your virtual booth in the event app
- **NEW:** First access table location selection
- :30 second video to be played at the keynote address, daily lunch, and on monitors in the classroom hallway
- Logo will be prominently displayed at the opening reception
- Logo placement on TV's throughout the seminar
- Special acknowledgment at the opening reception and closing lunch
- Sponsor exhibitor table and opportunity to staff with two (2) complimentary registrations*
- Company logo and sponsor recognition on AIMS International's website

Platinum Sponsorship - \$8,000



TRACK SPONSOR



All Track Level Sponsorship Benefits include:

- Logo displayed prominently on all related track signage
- Logo will appear at the entrance and inside each classroom
- **NEW:** Exhibitor Portal to customize your virtual booth in the event app
- **NEW:** Early access to table location selection
- :30 second video to be played at the keynote address, daily lunch, and on monitors in the classroom hallway
- Logo inclusion and website link from app
- Listed everywhere specific tracks are mentioned/listed
- Sponsor exhibitor table and opportunity to staff with two (2) complimentary registrations*
- Company logo and sponsor recognition on AIMS International's website

Track Sponsorship

Member Price: \$5,000

Non-Member: \$5,500

TRACKS:

Aquatics
Operations
Maintenance
Maintenance II
Maintenance III (**NEW**)
Inspection
Inspection II
Safety
Adventure Attractions
AARMSS
AARMSS II
Credentials

GOLD LEVEL

All Gold Level Sponsorship Benefits include:

- Sponsorship includes prominent logo placement and title recognition of one lunch
- Classroom naming rights with logo at the entrance to that room
- **NEW:** Exhibitor Portal to customize your virtual booth in the event app
- **NEW:** Table location selection privileges assigned by sponsorship level
- :30 second video to be played at the keynote address, daily lunch, and on monitors in the classroom hallway
- Logo inclusion and website link from app
- Sponsor exhibitor table and opportunity to staff with two (2) complimentary registrations*
- Company logo and sponsor recognition on AIMS International's website

Gold Sponsorship

Member Price: \$4,000

Non-Member: \$4,500



SILVER LEVEL



Silver Level Sponsorship Benefits include:

- **NEW:** Exhibitor Portal to customize your virtual booth in the event app
- **NEW:** Table location selection privileges assigned by sponsorship level
- :30 second videos to be played at the beginning of keynote address
- Logo inclusion and website link from app
- Sponsor exhibitor table and opportunity to staff with two (2) complimentary registrations*
- Company logo and sponsor recognition on AIMS International's website

Silver Sponsorship

Member Price: \$2,500

Non-Member: \$3,000

BRONZE LEVEL



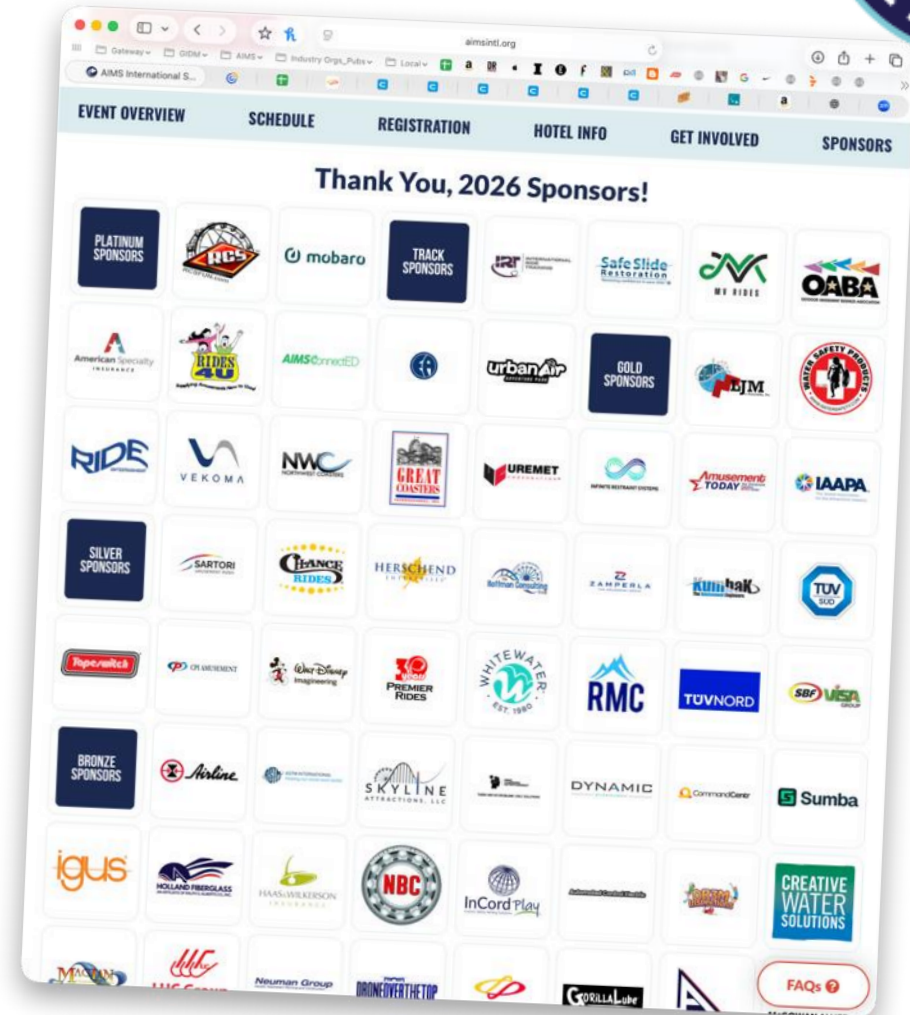
Bronze Level Sponsorship Benefits include:

- **NEW:** Exhibitor Portal to customize your virtual booth in the event app
- **NEW:** Table location selection privileges assigned by sponsorship level
- Logo inclusion and website link from app
- Sponsor exhibitor table and opportunity to staff with two (2) complimentary registrations*
- Company logo and sponsor recognition on AIMS International's website

Bronze Sponsorship

Member Price: \$1,500

Non-Member: \$2,000



ADD-ONS



All social and other sponsorship opportunities are available as stand-alone sponsorships or add-ons to current sponsor packages.

All OTHER Level Sponsorship Benefits include:

- **Networking Hour - \$3,000**
- **1.5k Branded Water Bottles - \$2,500 or \$1,000 add-on**
- **Branded Snack Table Giveaways - \$1,000 or \$500 add-on**
- **Branded Swag Bag Giveaways - \$1,000 or \$750 add-on**



SPONSOR BENEFIT MATRIX



	Platinum (2)	Track (13)	Gold (10)	Silver	Bronze
Room, track, lunch, &/or event signage	X	X	X		
Keynote address, welcome reception	X				
Track Sponsorship <i>"Maintenance Track sponsored by AIMS ConnectEd"</i>		X			
:30 second video in lobby, keynote, and lunch	X	X	X	X	
Staffed exhibit booth space <i>(Incl. 2 staff)*</i>	X	X	X	X	X
Hyperlink from event app to sponsor website	X	X	X	X	X
Logo inclusion and website link from app	X	X	X	X	X
Website recognition on aimsintl.org	X	X	X	X	X
Room entrance signage		X	X		
Member	\$8,000	\$5,000	\$4,000	\$2,500	\$1,500
Non-Member		\$5,500	\$4,500	\$3,000	\$2,000

*(2) complimentary registrations include access to all AIMS Safety Seminar activities. Excludes CEU's which can be purchased separately.

SUBMISSION FORM



Company Name: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

*Exhibit Booth Staff (1) _____

*Exhibit Booth Staff (2) _____

*All sponsors will receive an invoice for payment from
AIMS International via QuickBooks.*

Payment Deadline: December 15, 2026

Contributions to 501(c)(6) organizations are not deductible as charitable contributions.
They may be deductible as trade or business expenses if ordinary and necessary in the conduct of the
taxpayer's business.

**\$650 per additional "non-attendee" exhibit staff over the two-person limit.*

Sponsorship Level:

☐ MEMBER / ☐ NON-MEMBER*

(Please select one above & one below)

___ Platinum

___ Track

___ Gold

___ Silver

___ Bronze

☐ I would like to
become a
Member for only
\$360 annually
and save \$500
today!

Timeline



Please note that the 2027 AIMS International Safety Seminar will run Saturday, January 9 – Thursday, January 14 rather than the traditional Sunday–Friday schedule. Be sure to adjust your travel plans accordingly.

Thank You



All logos and other deliverables should be submitted in digital format
to: eric.fluet@aimsintl.org

Email form to: eric.fluet@aimsintl.org

If you have questions, please call Eric Fluet at 201-962-6414

Contributions to 501(c)(6) organizations are not deductible as charitable contributions. They may be deductible as trade or business expenses if ordinary and necessary in the conduct of the taxpayer's business.

Deliverables



Thank you for your sponsorship of the **2027 AIMS International Safety Seminar**. Please review the following deliverables and **if different from 2026**, return them to sponsors@aimsintl.org by October 15, 2026.

- ☐ Company Name
- ☐ Company Description
- ☐ Website url
- ☐ Video (if applicable)
 - :30 second video,
 - .mp4 format or link to external platform ie YouTube / Vimeo
 - If you do not have a video, we can work with static images in .png or .jpg format
- ☐ Staff you'd like listed (2)
 - Name, phone, email
- ☐ Logo with transparent background in .png format