



# NEWS & NOTES

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## The start of a new year for AIMS

### Mark Moore

Uremet Corp.  
AIMS president  
mark@uremet.com

AIMS International began a new fiscal year on April 1, 2009 which also marked a new term for the 13 members of the AIMS board of directors. It is my privilege to introduce the current members:



Moore

### Officers

President, **Mark Moore**, Uremet Corp.; vice president, **Doug Flora**, Haas Wilkerson Insurance; 2nd vice president, **Mike Gutknecht**, Skycoaster; treasurer, **Patty Sullivan**, Eli Bridge Co. and past president, **Brian King**, Recreation Engineering, Inc.

### Board members

**Jim Seay**, Premier Rides; **Roger Berry**, Ralph S. Alberts Co. Inc.; **Valerio Ferrari**, Zamperla, Inc.; **Steve Laycock**, Chance Morgan Inc.; **Ken Vondriska**, Sterling & Sterling Insurance; **June Hardin**, Wapello Fabrications Co. Inc.; **Gary Slade**, *Amusement Today* and **Bill Dauphane**, Beakid Amusements.

The members of the board are very excited about the many new opportunities AIMS will be offering at its annual education seminar. With the date of the annual seminar changing from January to Nov. 15-20, AIMS will now be able to provide its attendees with admission to the IAAPA Attractions Expo as part of their seminar tuition. AIMS seminar attendees will spend a full day at the Expo where they will have a direct connection with manufacturers and vendors including those vendors in the AIMS vendor pavilion.

### AIMS early bird registration begins

Early bird registration has begun for the annual AIMS education seminar will be held November 15-19 2009 at New York, New York Hotel and Casino on the Las Vegas Strip in Las Vegas, Nevada.

Tuition rates will be as follows:

#### 5 day seminar (4 CEU's)

- Early bird registration.....\$495, valid thru May 31, 2009
- Online registration.....\$595, valid thru Nov. 13, 2009
- On-sight registration.....\$695

#### 3 day seminar (2-CEU's)

- Online registration.....\$395, valid thru Nov. 13, 2009
- On-sight registration.....\$450

Class registration doesn't begin for a couple of months, but students can save a little money by pre-registering during the early bird registration special.

By making your reservation early students can save \$100 on tuition. Sorry, there is no early bird special for the 3 day seminar (2 CEU's) option.

To pre-register please call **Holly Coston** at the AIMS office at (714) 425.5747 or send a check to:

AIMS International  
3026 South Orange  
Santa Ana, Calif. 92707

Please include the following contact information: name, mailing address, phone number, email and fax.

We have added new options for individuals wishing to obtain CEU's and certifications. Attendees have the option to obtain 2 CEU's by attending the seminar Sunday, Monday and Tuesday Nov. 15-17, or to obtain 4 CEU's by attending our 5-day seminar Nov. 15-19, with certification testing on Nov. 20. Our certification program has expanded from operations and maintenance to include aquatics. We have added to our aquatics course offerings and will offer a Level I certification test for

the first time this year. There will also be a new option for individuals who wish to test for both operations and aquatics. Also, Skycoaster U will be returning to AIMS with classes on Nov. 14 and testing on Nov. 15.

The board would also like to take a moment to recognize a new group of volunteers on the new AIMS education advisory board. These distinguished members of the amusement industry have been given the task of providing industry insight into the needs of amusement industry employers in terms of training and education.

As the eyes and ears of the industry, these members along with AIMS liaison **Roger Berry** will help AIMS advance its education program in a direction that will best benefit the industry.

We would like to thank these members for their contributions over the past year and welcome their valued contribution to the AIMS organization in the future..

### AIMS education advisory board members

Chairman, **Walt Bowser**, Six Flags Co.; vice chairman, **Steve Blum**, Universal Orlando Resort; secretary, **Mary Jane Brewer**, Parc Management; AIMS liaison, **Roger Berry**, Ralph S. Alberts Co., Inc; **Rob Norris**, Seabreeze Amusement Park; **Franceen Gonzales**, Great Wolf Resorts, Inc.; **Peggy Bertsch**, Cedar Fair, L.P.; **Damon Andrew**, Busch Entertainment Corp.; **Mike Teske**, Herschend Family Entertainment Corp.; **Greg Hale**, Walt Disney World Resort; **Gary Chubb**, Hersheypark; **Penny Weber**, Parques Reunidos, S.A.; **Ron Burbach**, Fantastic Shows and **John Henderson**, IAAPA.

Next month I will highlight the AEAB board and its insights. Until then I wish everyone good health and safe travels.

## Holly Coston takes over office role at AIMS

### Holly Coston

AIMS office administrator  
aims.office@gmail.com

Wow!  
Let me tell you how excited I am to "officially" be part of the AIMS team.



Coston

My first experience with AIMS was in January 2000, in Wichita, Kansas. I worked at the host hotel, the Hyatt Regency Wichita, in convention services. From that moment on I have been very passionate about what AIMS stands for and the importance of safety in the amusement industry.

The next eight years I volunteered at the seminars and served on the seminar committee. My primary job has been hotel liaison. I transact business with the hotel, the AIMS staff and attendees to facilitate and ensure things are running smoothly and that any and all special needs are met. I have also assisted with the annual silent auction since

it began in 2001.

I have many years of experience in the hospitality management, carried the position of convention manager, and dealt with all various local, state and international convention groups. I planned conferences from opening to conclusion. Additionally my career has expanded to restaurant and banquet manager.

I am very excited to be the new "voice" of AIMS....when you call the AIMS office you will get me! I will be responsible for assisting you with any questions, comments, concerns or needs. I will also be receiving all correspondence inclusive of faxes, emails and phone calls.

You can reach the AIMS International office by calling (714) 425-5747, by fax to (714) 276-9666 or via email: aims.office@gmail.com

I am very energized and hope to hear from those of you with any questions or concerns in the near future. I look forward to seeing you all in Las Vegas Nov. 15-20.

## AIMS makes call for presentations

Have you attended an AIMS Safety Seminar and wanted to be an instructor? Then this is your chance! This is your invitation to be a presenter for the 2009 AIMS Safety Seminar to be held in Las Vegas, Nevada November 15-19, 2009.

### Your audience:

Mid-level and front line management of amusement parks, theme parks, family entertainment centers, carnivals, waterparks, and zoos.

### How do I submit a proposal?

1. Submit the title of your presentation and a detailed outline and synopsis of the class (no longer than 300 words) outlining the major learning objectives.

2. Provide your name, address and organization including a resume of your qualifications and knowledge of the subject matter.

3. Email the above to [beazleyp@comcast.net](mailto:beazleyp@comcast.net) with "2009 AIMS Presentation" in your subject headline.

4. Submit all entries by May 15, 2009.

All submitted classes will be reviewed by the AIMS Education Committee. All classes chosen will be notified by June 15, 2009.